Scott Granlund

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EXPERIENCE

Cinematographer/Photographer/Editor

May 2014 - Present

Freelance | Los Angeles & San Francisco, CA

- Collaborates with brands and advertising agencies alike to develop, coordinate, shoot, and edit various projects.
- Skilled with professional cameras and equipment from Arri, RED, Canon, Sony, and Blackmagic
- Highly experienced with Adobe Creative Cloud, proficient in Premiere, After Effects, Photoshop and Lightroom
- Well-versed in creating branded content, studio shoots, storytelling, and the technical elements of content creation
- Notable clients include: Android/Google, Samsung, Autodesk, Tonal, Intel, 15Five, and Legendary Digital Networks

Equipment Manager

Feb 2020 - Mar 2020

Zero One Digital Media | San Rafael, CA

- Managed all video production equipment and vehicles, accountable for over \$600,000 in assets
- Worked closely with lead producer and coordinated production logistics, served as technical liaison
- Had various roles on creative projects including: Camera Operator, Lighting Technician, Editor, and Photographer

Junior Video Specialist

Nov 2018 - Feb 2020

Fleishman Hillard | San Francisco, CA

- Assisted the Video Director in all phases of video production including producing, shooting, editing and distribution
- Worked on cross-functional teams and collaborated with Account Managers
- Directly interacted with clients, helped with storytelling, and managed feedback in post-production
- Excelled in fast-paced and collaborative environment, and met deadlines while constantly multitasking
- Notable clients include: Philips, Android, AT&T, Roche, Cisco, and various non-profits

Gear Manager/Camera Assistant

Oct 2017 - Nov 2018

Intel Corporation | San Francisco, CA

- Implemented and managed gear tracking system for all production equipment, accountable for over \$300,000 in assets
- Worked on global productions with an internal creative team, traveled regularly for shoots
- Served as in-house Camera Assistant to Cinematographers on high budget brand projects
- Played key role on creative social team, worked as Photographer, Videographer, and Editor creating content

Production Assistant/Assistant Editor

Oct 2014 - July 2016

KPBS Public Broadcasting | San Diego, CA

- Responsible for daily editing and delivery of news stories and packages for "Evening Edition" News broadcast
- Contributed as a: Camera Operator, Editor, Floor Director, Grip, Tape Op, and Lighting Technician on Select KPBS Original Programing

EDUCATION

San Diego State University | San Diego, CA

2012 - 2016

Bachelor of Science in Film, Television, and New Media, Critical Emphasis in Production Minor in Business Marketing

Chair and Founder, Aztec TV | Member, Sigma Phi Epsilon Fraternity | DJ, KCR College Radio

SKILLS

Adobe Premiere, Adobe After Effects, Photoshop, Lightroom, Audition, Media Encoder | Non-linear Video Editing | Directing | Cinematography | Photography | Motion Graphics | Strong Communication & Organizational Skills | Leadership